



DERMAPLANE  
-PRO™

## Brand Use Agreement

**This is in the manual. It's important for students to understand how they can and cannot use our brand.**

As a DermaplanePro® Certified practitioner you can market your dermaplaning services under any brand or company name you want as long as it's not our brand name.

DermaplanePro® is a registered trademark. Logos, methods, techniques, systems, procedures and proprietary written and recorded materials are protected under copyright. Therefore, restrictions apply.

### **Permitted brand use for Certified practitioners:**

- Yes! You can call yourself a DermaplanePro Certified practitioner
- Yes! You can market that you use DermaplanePro methods, techniques, blades, products and protocols
- Yes! You can include DermaplanePro as your dermaplaning certification course in your biography, website and social media references, resumes/CVs, and professional references

### **Disallowed Brand Use / Logo Use / Trademark &/or Copyright Use:**

- No. You cannot purchase DermaplanePro URL's or e-mail addresses
- No. You cannot use DermaplanePro for a personal or business name
- No. You cannot use DermaplanePro logos anywhere online or offline
- No. You cannot use DermaplanePro on any product or brand name
- No. You cannot copy, reproduce, sell or share any of your training materials - they are exclusively for your own study.
- No. You cannot host / lead / produce any type of training, workshop or retreat using DermaplanePro names, copyrighted materials, videos, products, methods, techniques or other intellectual property.
- No. You cannot register a business or open a location using the DermaplanePro brand.
- No. Your Certification does in no way qualify you to teach dermaplaning to others.

**LEGAL NOTICE:** Any dispute concerning the terms of this agreement will be resolved in accordance with laws of the United States, United Kingdom, European Union, Australia, New Zealand, South Africa, Canada and the Netherlands.