

<u>DermaplanePro Australia or DPAU</u>

DermaplanePro is the premier resource for skin care professionals interested in advancing their careers with dermaplaning. We provide a complete Dermaplaning Certification package that includes online learning, live hands-on coaching, all course materials and a complete kit with supplies for over 25 treatments.

Your Certification begins here with Part 1: Online Learning. Part 2: Hands-on Coaching takes place at a live class near you or one-on-one with our Certified Online Trainer.

During this course you'll watch a series of short videos on Exfoliation Techniques, Skin & Hair Biology, Client Consultation & Skin Analysis, Live Dermaplaning Demonstrations and details about Part 2 of the course. Materials include Training Manual, Forms & Face Diagram (PDF).

Upon successful completion of this course, you will receive your first of two certificates.

Your training doesn't end when you leave the class. We are here to support you via e-mail, phone, live video conference and access to our private Facebook group **DermaplanePro Professional Forum** to help you through any challenges as you work your way toward mastery.

Praise for this course

"Just finished an amazing training with Sonia. She was so professional, so knowledgeable and just a wonderful trainer. If you are interested in dermaplaning, DermaplanePro is the way to go!!! I could not be more impressed with the education I received today!!!"

- MaryAnn

"It was of my best trainings ever! And I love the blades too! Dermaplaing is favorite service for me and my clients now. Thank you so much! You're the best!"

- Olga

"Just completed my certification today and it was an awesome class. The trainer did an excellent job representing your company and our industry! I will tell others about DermaplanePro!"

- Tracie



"Completed my training with Deborah today. It was awesome and I learned a lot from a truly great educator. Thank you all so much. Great training, great support, and great education."
- Audrey Marie

"Just completed a class on Saturday with Amy in Seattle WA., it was great! Thank you so much Amy, Dermaplaning is so gratifying and the products are amazing!"

- Anne

"Laurie, my instructor, provided me with top notch education. I look forward to honing my new skill!"

- Kimberly Rae

"I had an amazing training in Seattle, and I can't wait to get started."

- Marise



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HALL OF FAME NOMINEE 2018

Riana Janse van Rensburg

This lady blew my mind over and over again!!

She's not from Australia. She moved here in 2010 with her husband and 3 boys. I met her soon after she opened her salon. From the word go I realized that this lady is a walking encyclopaedia of knowledge in skin care, a woman of steel and a true inspiration for the beauty industry. Soon after she opened her clinic she gained popularity in Canberra. Her future in business and as business woman kicked off with a bang.

Nominating her for this category was a no brainer. With her back ground she started her Canberra clinic with no financial credibility, no financial support from family, no Australian clientele, no support from work colleagues, and with no friends in the industry. At present her clinic is the best clinics in ACT. According to her admin staff, Riana has over 600 active clients. Her clients cling to her like devils claw to a wool blanket. Riana is qualified to perform so many different treatments. She offers beauty, dermal and medical treatments at the clinic. Her business model is very unique. I have never seen such a variety in treatments performed by one therapist.

In 2013 she opened a beauty school in ACT. Well known by ITEC she obtained accreditation. I qualified under her leadership. Her dedication to this industry is overwhelming. Every student received the best education. She motivated us to do continue our studies with IPL and LASER for skin and hair removal. I opened my own clinic and now reap the benefits, as I learnt so much more than my friends who completed their courses at government schools. Up to date she has qualified many beauty therapists, Laser and IPL therapists and cosmetic tattoo artists. Riana is a true inspiration. Her students look up to her. I heard from her family that she owned one of South-Africa's beauty schools of excellence. Her school was under the top 5 beauty schools. She was an international beauty examiner. Her students work across the world, as close as New Zeeland. Salon Setup in Auckland is owned by an ex-student. Listening to her students they all admire her and want to be like her.

Riana created a private face book site where her students can view lessons and demonstrations in a variety of beauty subjects all conducted by herself.

In 2014 she opened DermaplanePro Australia, as she couldn't find an Australian supplier. DermaplanePro US made her the trainer and supplier of their product in Australia. I completed my dermaplaning course and still get support from Riana. She now has a very successful online shop (www.rianas-store.com.au). She offers AfterPay, PayPal, ZipMoney, and eWAY payment options to her members. Riana has trained over 200 therapists, doctors and dermatologist, across Australia in the art of dermaplaning. She just offered Elite Salon Supplies a contract to sell and train WA beauty therapists in dermaplaning. Today DermaplanePro Australia has grown into a mega training facility. I help her from time to time with her skype training, being her number



1 fan and model. It is amazing to hear her train. The words just flow out of her mouth. Ask her any question and she can answer it without thinking!

In 2016 she enrolled into a nursing course. Her husband told me that she decided to do the course, as she loses too much income referring clients to other clinics. She completed her EN Diploma in 18 months. She needed a supervising doctor and a supervising RN. She searched the internet and found Dr Albert Ho. Contacted him and joined forces with him. She obtained her Cosmetic Injectors Certificate. At 50 years of age, she raised the bar of her clinic to another level.

In March of 2017, she bought her own commercial site in Greenway ACT. She decorated her clinic with art that she painted herself. The ambiance of her clinic is mesmerizing. Every room has its own character, even the toilet has art in. Her selection of salon music is mind blowing. When you walk down the passage, peace and harmony overwhelms you. The outside windows detail is just perfect. It is so bold, so perfect, so beauty!!!

Riana's clinic has been certified by many companies who want to be associated with her. She is the only clinic in ACT that can do Plasma treatments; Lotus Gyno laser; Fraxis Facial Rejuvenation Laser; Cosmelan Depigmentation treatments (she is also a Mesoesthetic depigmentation centre); and Factor 4 (PRP). She supplies clinics with Baby Foot, Eye of Horus, Lycogel, naked tan and a South-African Brand, Justine. She is the sole supplier of DermaplanePro and CrystalSmooth micro-dermabrasion.

She has a 98% satisfaction rating on Groupon and a 97% rating on Lux group!

In 8 years she has turned the beauty industry upside down in the ACT. I know she has touched the hearts of many therapists across Australia. I know she has won over the hearts of many clients. I know that her students will never forget her. I know you have heard of her. Make her a true example for the beauty industry. She has a lot to offer.

I heard from her family that at the age of 14 she started her career as a pharmacy assistant; she qualified in beauty technology by age 20; during her final exam she sadly lost her father; she opened her first clinic in 1989; sadly lost her mother in 1991 while pregnant with her first baby; at the same time her 12 year old sister moved in, who she raised as her own.

An incredible woman indeed! A perfect entry into ABIA Hall of Fame!!

You can use the links below to navigate through her world.

https://www.dermaplanepro.com.au



What's Included?

DermaplanePro Certification Course in Dermaplaning Part 1

- Welcome to Part 1
- Waiver of Liability Please Print, Sign & Bring to Class
- Training Manual (Printable PDF)
- Face Diagram (Printable PDF)
- Prepare for Training
- Dermaplaning and Exfoliation
- Dermaplaning & Exfoliation Quiz
- Biology of the Skin
- Skin Biology Quiz
- Biology of the Hair
- Hair Biology Quiz
- Consultation & Skin Analysis
- Client Consultation & Skin Analysis Quiz
- DermaplanePro Demo Video Right
- DermaplanePro Demo Video Left

Part 1 Course Exam



To start:

- 1) <u>Complete registration form request one from dermaplaneproaus@outlook.com</u>
- 2) Pay invoice received from DPAU.
- 3) Get access code from DPAU.
- 4) Complete course as outlined above.
- 5) <u>Complete practical (in your state a trainer will be appointed to you), as outlined in course.</u>



About Founder & CEO

Rikki Kusy, Founder & CEO of DermaplanePro, graduated summa cum laude from Arizona State University with an Honors degree in Education. She's a certified yoga instructor and PSIA Certified Ski Instructor with over 10 years experience teaching both. She's been an esthetician since 2006, worked for several prominent plastic surgeons and owned a Med-Spa in Scottsdale, Arizona. She founded her non-profit, Arizona Aesthetics Association in 2006 & DermaplanePro, Inc. in 2009. She is a student of the psychology of learning and uses this knowledge and experience to create training programs that are unique and success based. She believes in a student centered hands-on approach to learning. Her classes are separated into two sections. This is so students don't get overwhelmed which can affect performance. The first section is here in Thinkific. The second section is live either online on in a class. With a passion for the esthetics industry and dermaplaning, DermaplanePro is the leader in dermaplaning education, tools and support.